

Business Plan Competition

An activity on 'Business Plan Competition' was organised by Department of Commerce on **19th January, 2021** to motivate students to think creatively for starting their own ventures. Students of B.Com final and those of 'Entrepreneurship Development Programme' (Value Added Course) presented their business plans like Event Management, City Library services, Fitness Centre etc. with the application of SWOT analysis on these plans. Twenty students participated in the event. Business Plans made by Savita, Kanika, Ruchi, Preeti, Shivani, Nancy were considered as the most feasible ones. Principal Dr (Mrs.) Suresh Boora appreciated the efforts of faculty for organizing the event which will help students for coming with the new ideas in the direction of starting their own ventures, which is the dire need of today for creating more employment opportunities. Dr Parmila, Dr Namita, Mrs. Anita, Mrs. Poonam, Ms Savita and Ms Akansha were instrumental in organizing the event.

Relevant Link:

https://m.facebook.com/story.php?story_fbid=1132147853903316&id=100013243356996

Students elaborating Start-up Ideas/Ventures



